



# Logical & Effective **Organization**



Catches the **audience's attention** at the start.



*How does the beginning catch the audience's attention? Why would the audience want to read more?*



Feels **finished** at the end;  
makes the audience **think**.



*How does the ending make the piece feel finished? What does it make the audience think about?*



Arranged in the **best order**.

*Can you easily identify the different parts of the piece? Does each part follow logically from the next? Is the sequencing effective and entertaining?*



Spends the **right amount of time** on each part.



*Why does the author spend more time in some parts than in others? Are there places where the author moves ahead too quickly or hangs on too long?*



**Easy to follow** from  
part to part.



*How does the author move from part to part? How do these transitions work?*



*Easy to follow...*

# Organization

*...from Start to Finish*



My beginning will make you want to **find out more** about my piece.

*You'll be interested in my piece because...*



My ending will make you think about **something important**.

*You should remember my piece because...*



I put everything in the **best order**.

*The most important part of my piece is...*

